

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
July 1, 2010 – September 30, 2010

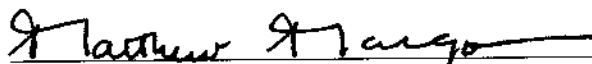
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES  
NOONBORY & THE SUPER 7  
DOODLEBOPS ROCKIN' ROAD SHOW  
STRAWBERRY SHORTCAKE  
SABRINA, THE ANIMATED SERIES - I  
SABRINA, THE ANIMATED SERIES - II  
SABRINA'S SECRET LIFE

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2010 through September 30, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: September 29, 2010

WWJ-TV  
Certification of Compliance  
with Children's Television Commercial Limits

This accurately reports WWJ TV's compliance with the TV Act for Q3 - 2010

There were no overages during July, August, September 2010

Please see attached reports



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Kim Davis

Traffic Operations Manager, WWJ-TV  
September 30, 2010

## Children's Programming Schedule - WWJ-TV, Detroit

Q3 July -2010

DAY	TIME		PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Noonbory & the Super 7	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m.	Busytown Mysteries	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dooblebops Rockin' Road Show	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Strawberry Shortcake	0:00	4:30	4:30

## Children's Programming Schedule - WWJ-TV, Detroit

Q3 Aug - 2010

08/01/2010  
08/01/2010

DAY	TIME		PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Noonbory & the Super 7	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m.	Busytown Mysteries	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dooblebops Rockin' Road Show	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Strawberry Shortcake	0:00	4:30	4:30

## Children's Programming Schedule - WWJ-TV, Detroit

Q3 - September 2010

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DAY	TIME		PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Noonbory & the Super 7	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m.	Busytown Mysteries	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Dooblebops Rockin' Road Show	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Strawberry Shortcake	0:00	4:30	4:30
Schedule Changed September 18, 2010						
SAT	7:00a.m.	7:30a.m.	Dooblebops Rockin' Road Show I	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m.	Dooblebops Rockin' Road Show II	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Sabrina's Secret Life	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Sabrina, the Animated Series	0:00	4:30	4:30